

THE PLASTIC DIARIES “Essential Prize Pack 2011 Giveaway” COMPETITION TERMS AND CONDITIONS

ENTRY INTO THE COMPETITION

1. Entry into THE PLASTIC DIARIES “Essential Prize Pack 2011 Giveaway” competition (the “Competition”) is open to all residents of Australia, New Zealand, USA and UK. The Promoter is The Plastic Diaries of PO Box 7250, Alexandria, NSW, 2015, Australia (the “Promoter”). Information on how to enter forms part of the terms of entry. Entry into the Competition is deemed acceptance of these terms and conditions.
2. The officers, management and employees (or immediate family of an officer, manager or employee) of the Promoter, the agencies associated with this Competition and their related bodies corporate are not eligible to enter.
3. Competition begins at 06.00 (AEDT) on Monday 17 October 2011 and closes at 23:59 (AEDT) on Friday 11 November 2011 (the “Competition Period”).
4. To enter the Competition and be eligible to win, entrants must:
 - A) Log onto www.theplasticdiaries.com;
 - B) Complete the online survey located at <https://www.surveymonkey.com/s/TPDAnnualSurvey2011>; and
 - C) Answer the following question in 50 words or less, “If you could ask any celebrity a beauty question, who would it be and what question would you ask?”(the “Competition Question”).
5. All entries must include the entrant’s name, email address, postal address and question answer to be eligible for entry. Incomplete entries or those with defamatory, pre-used, copyrighted or offensive content will be ineligible. It is the entrants’ responsibility to inform the Promoter if their residential address, email address or phone number changes during the Competition Period.
6. The use of any automated software or any other mechanical or electronic means that permits the participant automatically to enter repeatedly is prohibited (“Repeat Entry Device”). If the Promoter reasonably believes that an entrant is using any Repeat Entry Device, the Promoter may disqualify that entrant without notice.

PRIZE

7. There is 1 prize in total. The prize pool consists of:
 - Urban Decay Naked Palette (valued at US \$48)
 - Face of Australia Purifying Cleansing Wipes 25 pack (valued at AU \$4.95)
 - Bio-Oil 60ml (valued at AU \$14.95)
 - Napoleon Perdis DeVine Goddess Lipstick in Della (valued at AU \$35)
 - Sally Hansen Nail Art Pen in 07 Silver (valued at AU \$12.95)
 - Sally Hansen Nail Art Pen in 05 Blue (valued at AU \$12.95)
 - Kiehl’s Lip Balm SPF15 in Hue No 30G (valued at AU \$14)
 - Blixz 24 Professional Nail Foils in Like A Leopard Pink & Gold (valued at AU \$17.50)
 - Nivea Visage Anti-Wrinkle Q10 Plus Eye Cream (valued at AU \$18.97)
 - Nivea Visage Anti-Wrinkle Q10 Plus Night Cream (valued at AU \$18.98)
 - Neutrogena Ultra Sheer Body Lotion SPF 30+ (valued at AU \$17.99)
 - Sally Hansen Quick Fast Dry Nail Color Pen in 01 Clear Opal (valued at AU \$16.95)

- Le Tan Face Tan Instant Glow (valued at AU \$7.99)
- Sephora Shadow Shields 30 pack (valued at US \$16)
- Benefit Cosmetics The POREfessional (valued at US \$53)
- L'Occitane Rose 4 Reines Velvet Hand Cream 15ml (valued at AU \$10)
- Innoxia Lovely Lips Lipstick in Waterlily (valued at AU \$14.95)
- Innoxia Lovely Lips Lipstick in English Rose (valued at AU \$14.95)
- Veet Suprem'Essence Easy Wax Strips 18 pack (valued at AU \$10.99)
- Sukin Purely Ageless Botanical Hydration Booster 25ml (valued at AU \$23.95)
- The Jojoba Company Pure Australian Golden Jojoba 30ml (valued at AU \$19.95)
- Face of Australia Liquid Eyeliner in Black (valued at AU \$8.95)
- Face of Australia Mineral Therapy Illuminating Pearls (valued at AU \$14.95)
- Kiehl's Lip Balm #1 (valued at AU \$12)
- Essence Multi Colour Blush (valued at AU \$5.50)
- Joico Joigel Medium Styling Gel 250ml (valued at AU \$22.95)
- Dove Damage Therapy Heat Defence Treatment Mask 200ml (valued at AU \$8.79)
- Carmex Lip Balm Click Stick SPF15 Original (valued at AU \$4.99)
- Bare Minerals Flawless Definition Mascara in Black (valued at US \$18)

(the "Prize").

8. The total maximum Prize pool value is AU \$501. The Prize values are the recommended retail values and are correct at the time of printing. The Promoter is neither responsible nor liable for any change in the value of the Prize occurring between publishing date and date the Prize is claimed. All Prize values are in Australian dollars.

9. The Prize is not transferable or redeemable for cash. The Prize or any element of the Prize cannot be exchanged for any other prize/s. The contents of the Prize will be at the Promoter's sole discretion. The Prize is subject to availability and the terms and conditions of the entities supplying the Prize.

JUDGING AND AWARD OF PRIZE

10. The Competition will be judged on the basis of creativity at The Plastic Diaries head office in Sydney, NSW, Australia at within 48 hours of the competition closing. Chance plays no part in the selection of the Prize winner. The Prize winner will be notified via email on or before Monday 11 November 2011. The Prize must be claimed by responding to the winner notification email within 7 days of the winner notification email being sent.

11. If a Prize winner cannot be contacted or does not claim the Prize by the stipulated date, then the Prize will be forfeited and a substitute prize will not be offered in lieu of the Prize.

GENERAL

12. All entrants agree to provide the Promoter or the Promoter's authorised agent with proof of identity, residency, age and/or proof of entry validity if selected as the Prize winner/s or if reasonably requested by the Promoter or the Promoter's authorised agent. Proof of age, identification, residency and entry considered suitable for verification is at the sole discretion of the Promoter. In the event that the Prize winner cannot provide suitable proof, the Prize winner will forfeit the Prize in whole and no substitute will be offered.

13. No responsibility will be taken by the Promoter for any changes in dates, times or

cancellations or other arrangements that may prevent the Prize winner from winning the Prize.

14. The Promoter reserves the right, in its absolute discretion, at any time before the awarding of the Prizes to cancel or vary the Competition or to vary or cancel the award of the Prizes including, without limitation, circumstances where in the Promoter's opinion (which it shall form in its absolute discretion):

(a) a Prize winner does not satisfy the Competition entry requirements; or

(b) the Promoter cannot conduct the Competition or award the Prize/s for any reason beyond its control.

15. In the event that the Promoter cancels or varies the Competition or varies or withdraws the Prizes it shall not:

(a) be liable to any person for any loss or damage (including loss or damage caused by any negligence) arising out of, or in connection with, such cancellation, variation or withdrawal; and

(b) be required to conduct the Competition at any other time.

16. No responsibility will be accepted by the Promoter for late, lost or misdirected entries and all entries are deemed to be received at the time of receipt of the entry into the Promoter's database and NOT time of transmission by the entrant. The Promoter will accept no responsibility for any delays to entry caused by technical disruptions or malfunctions. The Promoter accepts no responsibility for outdated or incorrect contact details or contact details by which the entrant cannot be contacted during business hours on the relevant dates.

17. The Promoter accepts no responsibility for any Prize that are damaged, delayed or lost in transit.

18. The Promoter reserves the right to cancel the award of prize/s to, and/or to disqualify any individual who, as determined in the sole discretion of the Promoter, has breached these terms and conditions or who has otherwise engaged in unlawful or improper conduct that is designed to jeopardise the fair conduct of the Competition.

19. Entrants are advised that their personal information may be disclosed to State and Territory lottery departments and their names as the winner may be published as required under the relevant lottery legislation.

20. A decision of the Promoter in relation to the conduct of the Competition is binding and conclusive and no correspondence will be entered into.

21. Entrants enter the Competition at their sole risk. With the exception of liability which cannot be excluded by law, the Promoter shall not be liable for any loss or damage which is suffered (including but not limited to indirect or consequential loss) or for personal injury suffered or sustained as a result of taking the Prize or entering the Competition.

22. All entries become the property of the Promoter and may be communicated to the public by the Promoter or used for promotional purposes, subject to the Promoter's privacy policy. By entering the Competition, the Prize winner agrees to the use of their name, image, audio-visual recording and/or photograph/s, without compensation, and agrees that the Promoter will own copyright in any such images, audio-visual recordings and photograph/s.